



De La Salle Old Collegians Amateur Football Club

2022 Player Sponsorship





Full Player Sponsorship - \$600+GST

Key partnership benefits:

Physical

- Cover the costs of your favourite De La Salle player to take the field in 2022.
- On-screen signage at home games in pavilion.
- Photo of player sponsored in clubrooms with your name and/or company logo.

Digital

- Website integration.
- Fully customised social media integration, aligned to a key segment that suits your brand, product, or service to ensure cut through.
- Weekly Blue and Gold Club post-round e-newsletter.
- Weekly Blue and Gold Club pre-game team selections and coach's preview.

Hospitality

- Exclusive invitation to our partner social events.
- One invitations to a home game luncheon of your choice.
- One complimentary senior home game lunch including complimentary beverage and afternoon tea on that day.
- Complimentary beverages (beer/wine/soft) for two hours after final siren following the game at which you attend your complimentary lunch.
- Access to Blue & Gold Edge - The De La Business Networking Group.
- Thursday night open networking at the club from 6pm each week.
- Blue and Gold Club Membership card.



Half Player Sponsorship - \$300+GST

Key partnership benefits:

Physical

- Cover the costs of your favourite De La Salle player to take the field in 2022.
- On-screen signage at home games in pavilion.
- Photo of player sponsored in clubrooms with your name and/or company logo.

Digital

- Website integration.
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nine teams, two colours, one club