



# De La Salle Amateur Football Club

## 2023 Memberships





# Memberships overview

INCLUSIONS	PRESIDENT'S CLUB \$1,200	CAPTAINS CREW \$700	RISEING STARS \$400	PAST PLAYERS \$250	BLUE AND GOLD ARMY \$150	PET SQUAD \$30	CHEER SQUAD & JUNIOR MEMBER
Two tickets to two major club functions (season launch, gala ball or best and fairest)	✓						
One ticket to the season launch		✓	✓	✓			
A ticket to the exclusive '2023 Catch up with the President and Coaches' dinner during the season	✓						
A ticket to the exclusive "2023 Get Together with our Captain's" dinner		✓					
A ticket to the exclusive "2023 Mingle with the Players" dinner			✓				
Four complementary home game lunches with at least one lunch seated on the President's table	✓						
Two complementary home game lunches		✓					
One complimentary home game lunch			✓	✓	✓		
Complimentary beverages (beer/wine/soft) for two hours after final siren following the game at which you attend your complimentary lunch				✓	✓		
Complimentary beverages (beer/wine/soft) for two hours after final siren at all home games for your nominated team (senior mens, womens, under 19's, Dino's)	✓	✓	✓				
Complimentary beverages (beer/wine/soft) 6pm - 8pm at all Thursday night training sessions	✓	✓					
Access to De La in Business networking	✓	✓	✓	✓	✓		
Thursday night networking at the club from 6pm each week	✓	✓	✓	✓	✓		
One pet product						✓	
One complimentary hot dog / BBQ snag & can of soft drink at all senior home games							✓
Weekly Dee News post-round e-newsletter	✓	✓	✓	✓	✓	✓	✓
Weekly Dee News pre-game team selections and coaches preview	✓	✓	✓	✓	✓	✓	✓
Full voting rights at general meetings	✓	✓	✓	✓	✓		
Recognition on website and in the clubrooms	✓	✓	✓	✓	✓		✓



## President's Club - \$1,200\*

**This membership has \$1,780 of value and is for supporters who attend most matches and club functions.**

- Two tickets to two major club functions (season launch, gala ball or best and fairest).
- Four home game lunches with at least one lunch seated on the President's table.
- Complimentary beverages (beer/wine/soft) for two hours after final siren at all home games for your nominated team (senior mens, womens, under 19's, Dino's).
- Complimentary beverages (beer/wine/soft) 6pm – 8pm at all Thursday night training sessions.
- Complimentary ticket to the exclusive “2023 Catch up with the President and Coaches” dinner during the season.
- Weekly Dee News post-round e-newsletter.
- Weekly Dee News pre-game team selections and coaches preview.
- Full voting rights at general meetings.
- Recognition on website and in the clubrooms.
- Access to De La in Business networking.
- Thursday night networking at the club from 6pm each week.

- **\*President's Club upgrade option - \$2,000 total membership to include \$2,725 of value**

- » ***Two tickets to the third major club function***
- » ***A ticket to all home game lunches***
- » ***Complimentary drinks after the game on every Saturday.***
- » ***Two items of merchandise - polo / hoodie / long sleeve tee***



## Captain's Crew - \$700

**This membership is valued at \$1,140 category is targeted at our dedicated supporters who attend most games during the season.**

- One ticket to the season launch.
- Two complimentary home game lunches.
- Complimentary beverages (beer/wine/soft) for two hours after final siren at all home games for your nominated team (senior mens, womens, under 19's, Dino's).
- Complimentary beverages (beer/wine/soft) 6pm – 8pm at all Thursday night training sessions.
- An exclusive “Get together with our Captain's” on a nominated evening during the season.
- Weekly Dee News post-round e-newsletter.
- Weekly Dee News pre-game team selections and coaches preview.
- Full voting rights at general meetings.
- Recognition on website and in the clubrooms.
- Access to De La in Business networking.
- Thursday night networking at the club from 6pm each week.



## Rising Stars - \$400

**This membership is valued at \$555 and is for supporters who attend a handful of home games each year.**

- One ticket to the season launch.
- One complimentary home game lunch.
- Complimentary beverages (beer/wine/soft) for two hours after final siren at all home games for your nominated team (senior mens, womens, under 19's, Dino's).
- An exclusive 'Mingle with the Players' event on a nominated evening during the season.
- Weekly Dee News post-round e-newsletter.
- Weekly Dee News pre-game team selections and coaches preview.
- Full voting rights at general meetings.
- Recognition on website and in the clubrooms.
- Access to De La in Business networking.
- Thursday night networking at the club from 6pm each week.



## Past Player - \$250

**This membership is valued at \$285 and for past players who want to attend a few games each year.**

- One ticket to the season launch.
- One complimentary senior home game lunch including beverages (beer/wine/soft) for two hours after final siren on that day.
- De La Salle polo.
- Weekly Dee News post-round e-newsletter.
- Weekly Dee News pre-game team selections and coaches preview.
- Full voting rights at general meetings.
- Recognition on website and in the clubrooms.
- Access to De La in Business networking.
- Thursday night networking at the club from 6pm each week.



## Blue and Gold Army - \$150

**This membership is for anyone who has ever been connected to the club in any way, designed to keep you up-to-date with the club for a ‘game day experience’ at least once a year.**

Inclusions:

- One complimentary senior home game lunch including beverages (beer/wine/soft) for two hours after final siren on that day.
- Weekly Dee News post-round e-newsletter.
- Weekly Dee News pre-game team selections and coaches preview.
- Full voting rights at general meetings.
- Recognition on website and in the clubrooms.
- Access to De La in Business networking.
- Thursday night networking at the club from 6pm each week.



## Junior Membership - \$30

**This membership is for supporters under 18 years old.**

- One complimentary hot dog / BBQ snag & can of soft drink at all senior home games.
- Blue and Gold Club Membership card.

## Pet Squad - \$30

**This membership is for all the pet lovers around the club who want their 4-legged loved one's to be an official part of the De La pawesome family.**

- One pet product - TBC

## Cheer Squad - FREE

**For all De La Salle College students, to encourage students to attend games and build the De La hype. They are our future.**

- One complimentary hot dog / BBQ snag & can of soft drink at all senior home games.
- Blue and Gold Club Membership card.



# Player Membership

**With \$1,300 total value per player, this membership is for all 2023 De La Footballers.**

## Inclusions:

- De La merchandise: Polo top; De La guersey; shorts (home & away); socks; training singlet.
- All home and away game fees:
  - » 18 Games - Mens seniors, reserves, under 23's, under 19's.
  - » 16 Games - Guns
  - » 10 Games - Dinos
- Additional playing fees: VAFA affiliation; field and boundary umpires
- Insurances - Marsh & Income protection
  - » Mens seniors: Personal Injury Insurance (50% of non-medicare expenses up to \$2,000); Income protection (80% of weekly earnings up to \$600 per week)
  - » U23s & U19s: Personal Injury Insurance (50% of non-medicare expenses up to \$2,000)
  - » Women's: Personal Injury Insurance (50% of non-medicare expenses up to \$2,000); Income Protection (80% of weekly earnings up to \$600 per week)
  - » Dinos: Personal Injury Insurance (50% of non-medicare expenses up to \$2,000)
- Club costs for head of coaching, team coaches and assistant coaches.
- Strength and conditioning coaching at all training and game days.
- Access to physios and trainers on training nights and game days.
- Out of the Blue, De La's Wellbeing Program.
- Access to the De La Salle clubroom gym.
- Weekly Dee News post-round e-newsletter.
- Weekly Dee News pre-game team selections and coaches preview.
- Full voting rights at general meetings.
- Access to De La in Business networking.
- Thursday night open networking at the club from 5.30pm each week.

## 2023 Fees:

- Seniors \$550
- Guns Women's \$450
- Reserves \$550
- Thirds \$500
- Under 23's \$550
- Under's 19's \$500
- Students (Year 12 and below) \$450
- Dino's \$400



## Player Sponsorship - \$650

### Key partnership benefits:

#### Physical

- Cover the costs of your favourite De La Salle player to take the field in 2023.
- On-screen signage at home games in pavilion.
- Photo of player sponsored in clubrooms with your name and/or company logo.

#### Digital

- Website integration.
- Fully customised social media integration, aligned to a key segment that suits your brand, product, or service to ensure cut through.
- Weekly Dee News post-round e-newsletter.
- Weekly Dee News pre-game team selections and coaches preview.

#### Hospitality

- Exclusive invitation to our partner social events.
- One invitations to a home game luncheon of your choice.
- One complimentary home game lunch including complimentary beverages (beer/wine/soft) for two hours after final siren following the game.
- Access to De La in Business networking.
- Thursday night open networking at the club from 6pm each week.



**eight teams, two colours, one club**